

**REGISTRATION**



**RESTAURANT WEEK**  
**10/1—10/8**

## Fountain Valley Restaurant Association Members

Included in your annual FVRA membership is the exclusive opportunity to participate in Fountain Valley Restaurant Week! Your restaurant must be a member of the Fountain Valley Restaurant Association and have a Fountain Valley address.

### What you need to do:

- Prepare a special 2 course lunch and 3 course dinner menu, alcohol not included. Examples can be found on our website.
- Promote your menu and participation in Fountain Valley Restaurant Week in advance. We will be promoting as well but the more promotion, the better response.
- Fill out and sign the registration and submit it to the FVRA address below before September 15, 2016.
- Email your logo to [info@fvrestaurants.com](mailto:info@fvrestaurants.com) for promotion of your restaurant.
- You may participate in the FV Chamber of Commerce Chamber Awareness Month Kick-Off event on 10/6/16 at FV City Hall from 4:30–6:30 pm. You will be given a table and asked to hand out food samples from your restaurant. This is included and at zero cost to you.

Fountain Valley Restaurant Week will be promoted through online, social media and direct mail campaigns. As a participant, you will benefit from this marketing at no cost to you. This is a great opportunity to gain new customers and promote your restaurant to potential patrons. We will have flyers available on the FVRA website to print and put in your restaurant. Remember, the 2 course lunch and 3 course dinner menus may not be a normally offered deal at your restaurant and is specially designed and promoted for Fountain Valley Restaurant Week!

Restaurant Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Restaurant Address: \_\_\_\_\_

Fountain Valley, CA 92708 Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Fountain Valley Restaurant Week Rules: As a member of the Fountain Valley Restaurant Assoc. you are encouraged to participate in Fountain Valley Restaurant Week on October 1 through 8, 2016. As a minimum, each participant **MUST OFFER** a specially discounted 2 course lunch and 3 course dinner menu, every day of Restaurant Week. This is a deal exclusively for this event week and not a regular offer. Alcohol can not be included in promotion. Remember, the better the deal, the better the customer response. We will be promoting your participation on our social media and websites but **YOU MUST** promote your participation as well. By signing below, you agree to these rules.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit to:** FV Restaurant Assoc. C/O FV Chamber of Commerce 10055 Slater Avenue Suite 250 Fountain Valley, CA 92708

Call us: 714-677-2559

[www.FVRestaurants.com](http://www.FVRestaurants.com)

Email Us: [info@FVRestaurants.com](mailto:info@FVRestaurants.com)